



TouchPoint One to Highlight Gamification, Dashboards and Performance Management Solutions at Call Center Week 2017

Employee engagement and performance management leader to exhibit its proven solutions at Booth #829

INDIANAPOLIS, Indiana, June 23, 2017 — TouchPoint One, the leading provider of employee engagement and performance management solutions for contact centers will be demonstrating its award-winning performance management and gamification solutions at IQPC's 18th annual Call Center Week (CCW) 2017 conference and expo.

Call Center Week is the world's largest Customer Experience (CX) event, with 2000 attendees expected, over 150 expert speakers, 12 hours of networking, and 200 sponsors and exhibitors. TouchPoint One will be featured in the expo's Demo Drive, presenting its award-winning gamification, dashboard and performance management technologies. Visit booth #829 June 26-30 at The Mirage for a discussion and tour.

"Gamification can be leveraged to significantly improve not only contact center operations, but also customer relationships, revenue growth and profits" said Greg Salvato, CEO of TouchPoint One. "But anyone familiar with the complexities, constraints and continuous change of operating a large call center understands that coordinating the data, people and messaging of any initiative intended to better inform, develop and motivate employees to achieve these and other goals requires specialized domain expertise as well as persistence and creativity. During Call Center Week 2017, TouchPoint One will demonstrate how our real-time performance dashboards, gamification and incentive and reward solutions meet these requirements to deliver exceptional outcomes for employees, customer and employers."

To learn more about the features and benefits of TouchPoint One technologies and solutions, visit the [TouchPoint One](#) web site. We can also be found on Twitter [@TouchPoint_One](#) and on [LinkedIn](#). And it's never too late to make plans for Vegas! Use our 20% sponsor discount code to register for CCW 2017 today! **18CCW_TOUCHPOINT** - [Register Online Here](#)

About TouchPoint One

TouchPoint One is the leading provider of employee engagement and performance management solutions for contact centers. The Company's Acuity product is a full-featured contact center performance management solution that enables improved decision making, talent development, and process execution at every operational level. TouchPoint One employee engagement solutions deliver the rich benefits of enterprise gamification through innovative design and complete, functional alignment with business processes and strategies.

TouchPoint One, Acuity, A-GAME and A-GAME Xtreme are registered trademarks of TouchPoint One, LLC. All other registered or unregistered trademarks are the sole property of their respective owners. © 2017 TouchPoint One, LLC. All rights reserved.