



TouchPoint One to Showcase Gamification, Employee Dashboards, Balanced Scorecard and Performance Management Solutions at CCW 2018

A-GAME Tiki Beach performance gamification solution to be featured at expo Demo Drive

INDIANAPOLIS, Indiana, June 18, 2018 — TouchPoint One, the leading provider of award-winning employee engagement and performance management solutions for contact centers announced today the details of its hosted events and activities as an exhibitor at Customer Contact Week 2018. TouchPoint One will showcase its latest innovations during the CCW Demo Drive, host a Meet the Customer event, and extend private software tours for attendees throughout the conference.

Customer Contact Week is the world's largest customer contact event, with 2500 attendees expected, over 175 expert speakers, 12 hours of networking, and 200 sponsors and exhibitors. On Thursday, June 21st, TouchPoint One CEO, Greg Salvato, will host a Meet the Customer event with John Craven, Director Center of Excellence, and Chad Wilcox, Receivables Management Manager of Cox Communications. From 9:50-10:50am at booth #724, John and Chad will share expert insights and advice in the planning and implementation of their world-class performance management and gamification-powered employee engagement solution.

TouchPoint One will also be featured in the expo's Demo Drive, showcasing A-GAME *Tiki Beach*, the latest version of its award-winning performance gamification platform. Stop by for a demo and a chance to win his and hers (one gold, one black) - Sony Noise Cancelling Headphones. One-on-one contact center needs assessments and software tours of TouchPoint One's full range of employee dashboard, balanced scorecard and performance management solutions will be provided throughout the event. Visitors can find TouchPoint One at booth #724.

To learn more about TouchPoint One, visit the [TouchPoint One](#) web site - and follow us on Twitter [@TouchPoint_One](#) and [LinkedIn](#). It's never too late to make plans for Vegas! Use our 20% sponsor discount code to register for CCW 2018 today! **19CCW_TOUCHPOINTONE** - [Register Online Here](#)

About TouchPoint One

TouchPoint One is the leading provider of employee engagement and performance management solutions for contact centers. The Company's Acuity product is a full-featured contact center performance management platform that enables improved decision making, talent development, and process execution at every operational level. TouchPoint One customer contact solutions deliver the rich benefits of gamification, balanced scorecards, employee dashboards and advanced performance management through innovative design and complete, functional alignment with business processes and strategies.

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